

# Elissa Shortridge Jacobsen

## Experience

### Freelance

Graphic Designer | October 2019 – Present (Full time)

**Multidisciplinary designer with both print and digital experience.**

Clients have included a variety of large and small businesses, with a special focus on the entertainment industry. Specialities include editorial/communication design, brand/identity creation, and theatrical posters and collateral.

### Booth Hansen

Communications Coordinator | July 2017 – October 2019

**Managed visual and written communications for an architectural design firm.** Designed and coordinated production of marketing collateral and proposals. Oversaw all social media accounts and website updates, creating unique content on a regular basis. Provided creative direction of photography and supporting materials, crafting compelling narratives for completed architectural projects.

### Transwestern

Marketing Associate | April 2014 – July 2017

**Provided marketing and graphic design support to division of a commercial real estate firm.** Designed and managed production of marketing collateral and proposals. Created project budgets, working with a variety of vendors.

### Steppenwolf Theatre Company

House Manager | January 2012 – July 2014

**Served as organization's primary point-of-contact for patrons, maintaining focus on a positive audience experience.**

### Victory Gardens Theater

Graphic Design Associate | September 2012 – August 2013

**Member of a three-person marketing team for a large regional theatre.** Designed all print and web imagery, including lobby displays and building graphics. Led the redesign of the theatre's brand identity.

### Actors Theatre of Louisville

Graphic Design Intern | August 2010 – May 2011

**Created a variety of print and web graphics based on lead designer's season imagery and brand standards.**

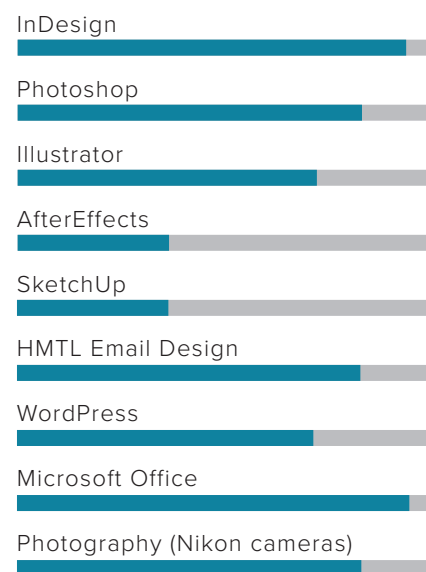
## Details

📍 Chicago, IL

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🔗 [www.elissajacobsen.com](http://www.elissajacobsen.com)

## Skills



## Organizations

American Institute of Graphic Arts (AIGA)

Society for Marketing Professional Services (SMPS)

League of Chicago Theaters - Young Professionals Circle

## Education

**University of Nebraska**

B.A. in Theatre Arts  
Emphasis in Theatre Management  
Graduated May 2010